Podcast script

Podcaster:

Hi, this is [SAY YOUR NAME], your expert in all things podcasting. In this episode, I'll cover three tips for giving your listeners an exciting podcast-listening experience. This episode will help you be a better podcaster.

My first tip is to choose a topic that both you, and your listeners, are passionate about. I like to discuss hobbies, such as gardening, knitting, or kayaking [OR LIST YOUR HOBBIES HERE]. I also like to discuss books and articles I've read, such as [LIST BOOKS, ARTICLES, OR TOPICS YOU LIKE TO READ ABOUT]. These are great topics for anyone because people usually have a lot of information to share about the areas that interest them the most.

A second tip for making your podcast exciting is to interview an expert. Although you may also be an expert on the topic you're covering, your podcast will be more interesting to your listeners when you have guests to speak with. Having someone else there to answer questions will help keep the conversation going and feeling fresh. For example, this script is only for one person rather than an interview to make it easier to practice, but this format is not ideal.

Third, make sure you create a relaxed, fun atmosphere. Use conversational language. Add humor by including an unexpected joke or light sarcasm.

Now, you should be able to deliver a more engaging podcast. Thank you for joining me, [SAY YOUR NAME], podcasting expert. Be sure to tune in next time for more ideas for a successful podcasting!

Podcast outline

- Introduction (Name and subject of expertise)

- Podcast purpose/goal (How to be a better podcaster)

- Episode topic (Podcasting tips)

- List tips

- Introduce guest by listing guest accomplishments

- Ask guest questions, for example:

    - How did you get the idea to start doing this?

    - What gave you the courage to begin doing this?

    - Who has helped you?

    - Who have you helped along the way?

    - How do you get new ideas/spark innovation on your team?

Closing

- Thank guest

- Ask listeners to tune in next time

Or improvise your own outline.