<h1 style="text-align:center">Podcast Implementation Plan Template</h1>

1. Review the list of podcast hosting sites and look at two or three of the websites.

   Some of the most popular podcast hosting sites include:

   - Buzzsprout - https://www.buzzsprout.com/
   - Captivate - https://www.captivate.fm/
   - Podbean - https://www.podbean.com/
   - Simplecast - https://simplecast.com/

2. Choose a podcast hosting site.

   Paste the link to the podcast hosting site you chose here:

   _____

   List at least one reason you chose this particular hosting site:

   _____

   What is the cost of the podcast hosting site you chose?

   _____/ mo.

3. Once you have chosen a podcast hosting site, review the website of the hosting site and read about how to upload your .mp3 file to that podcast hosting site.
4. After you upload your .mp3 to the hosting site, you will get RSS feed link from your hosting site. Read about how to obtain a link to the RSS feed from the podcast hosting site.

   Copy your link here when you have one. It's OK if you don't have one now.
   _____

5. Review the list of podcast delivery platforms and look at two or three of the websites.

   Some of the most popular podcast delivery platforms include:

   - iTunes - https://www.apple.com/itunes/
   - Stitcher - https://www.stitcher.com/
   - Spotify - https://www.spotify.com/us/
   - Soundcloud - https://soundcloud.com/

6. Choose a podcast delivery platform.

   Paste a link to your podcast delivery platform here when you have one. It's OK if you don't have one yet. _____

   List at least one reason you chose this delivery platform here:

   _____

   If you chose one, what is the cost of the podcast hosting site you chose?

   _____/ mo.

7. After you choose a podcast delivery platform, go to the website and read about how to add your RSS link to the podcast delivery platform.

   Review the delivery platform website for the platform you chose, and read the directions for how to add the link to your RSS feed to the delivery platform.